

The 1st International Conference on the Social Sciences and the Humanities

16th - 17th December, 2011

Faculty of Arts, University of Peradeniya

Programme

16th December, 2011

8.00 - 8.30 Registration

8.30 – 10.15 Inauguration

Venue: Arts Theatre

8.30 – 8.45 Arrival of Guests and Lighting of the Oil Lamp

8.45 – 8.55 Documentary on the University of Peradeniya

8.55 – 9.05 Welcome Address by Professor Carmen Wickramagamage,
Chair, Organizing Committee

9.05 – 9.15 Address by Professor Anoma Abhayaratne,
Dean, Faculty of Arts

9.15 – 9.25 Address by Professor S.B.S. Abayakoon,
Vice Chancellor, University of Peradeniya

9.25 – 9.35 Address by the Chief Guest, H.E. Bruce Levy,
High Commissioner of Canada to Sri Lanka and the Maldives

9.35 – 10.15 Keynote Address

“The Formulation of Foreign Policy in Independent Sri Lanka”

By Mr. Jayantha Dhanapala

President, Pugwash Conferences for Science and World Affairs and Deputy Chairman,
Governing Board of Stockholm International Peace Research Institute (SIPRI)

10.15 – 10.45 Tea Break

10.45 – 12.45 Technical Session I

Knowledge, Equity and Development

Venue: Faculty Seminar Room

Chairperson: Prof. K. Liyanage

10.45-11.15	M.R. Pinnawala	Management of Transnational Mothering: Mothers' Migration in Sri Lanka
11.15-11.45	Kumudu Sumedha and K. Karunathilake	The Impact of Women Empowerment Programs on Upcountry Tea Estate Women in Sri Lanka
11.45-12.15	G.R.S.R.C. Samaraweera	Seeking Extra Money: Moonlighting among Paddy Farmers in Sri Lanka
12.15-12.45	Fazeeha Azmi	Challenges of Fully Accomplishing Millennium Development Goal (MDG) Score Card on Gender Equality and Women's Empowerment by 2015 in Sri Lanka.

Governance, Rights and the Discourse of Development

Venue: Room No. 33

Chairperson: Prof. G. Keerawella

10.45 – 11.15	A. Ekanayake, S. Perera and H. Perera	Uses of Accounting in Corporate Governance: A Comparative Study of a Public and a Private Sector Bank in Sri Lanka
11.15 – 11.45	W. A. D. J. Sumanadasa	Protection of Substantive Legitimate Expectation as a Tool to Ensure Public Accountability: A Sri Lankan Perspective
11.45 – 12.15	Anusha C. Perera	Sustainable Development and Private Land Ownership
12.15 – 12.45	H. U. S. Pradeep and N. Sivakumar	Challenges of Local Government Service Delivery: A Case Study of Matara Municipal Council

Transforming and Transformative Education**Venue: Education Building (Auditorium)**

Chairperson: Prof. C. Sivayoganathan

10.45 – 11.15	Buddhiprabha D.D. Pathirana	Investigating the Levels of Stress and Coping Strategies in Students at the University of Peradeniya
11.15 – 11.45	Champa N. K. Alahakone	The Impact of ICT Self-Efficacy, Stress and Training Needs of Undergraduates in Sri Lanka
11.45 – 12.15	K.D.R.L.J. Perera	The Contribution of School Mentors to the Professional Skills Development of Student-Teachers in the Postgraduate Diploma Programme in Education
12.15 – 12.45	Subhashinie Wijesundera, Roger Murphy and Ruolan Wang	Transforming Undergraduate Education in the Social Sciences in Sri Lanka

Revisionist Representations - History, Arts, the Media**Venue: Audio Visual Room**

Chairperson: Dr. N. Fernando

10.45 – 11.15	Buddhi Ariyaratne	The Rhythm of Being and Becoming: A Study of the Contemporary Nationalist Discourse on the Kandyan Dance
11.15 – 11.45	Garrette Field	Reading Between the Lines: Cumaratunga's Short Stories and <i>Lakmini Pahana</i> Editorials, 1934-1935
11.45 – 12.15	P. M. Jamahir	The Mystical Phenomenon in Islam: A Philosophical Approach
12.15 – 12.45	M. Rajaratnam	Transformative Epistemology of Universal Ethics and Philosophy of Justice

Chairperson: Prof. S.H. Hasbullah

10.45 - 11.15	Umesh Dhyani	Non-Violence as a Tool for Conflict Resolution
11.15 - 11.45	A. Sarjoon	Territorial Autonomy as a way to Accommodate Minorities' Rights within Cleavage Societies: A Critical Study of the Origin, Accommodation and Future of Muslim Demand for Autonomy in the Post-War Peace Building Context in Sri Lanka
11.45 - 12.15	Suneet Varma	Inter-Group Conflict and its Resolution: An Indian Perspective
12.15 - 12.45	L.D. Sarath Vitharana	Welfare Democracy and Everyday Politics: A Case Study in the North Western Province of Sri Lanka

12.45 – 1.45 Lunch Break

1.45 – 2.30 Keynote Address

“Is There a Future for the Social Sciences and Humanities?”

By Professor Gishan Dissanaikie

Adam Smith Professor of Corporate Governance, University of Cambridge

Venue: Arts Theater

2.30 - 3.00 Tea Break

3.00 – 5.00 Technical Session II

Knowledge, Equity and Development

Venue: Faculty Seminar Room

Chairperson: Prof. S. Pinnawela

3.00 - 3.30	Richard Haigh and Dilanthi Amaratunga	Infrastructure Reconstruction Programmes in the Conflict Affected Communities of North and East Sri Lanka
3.30 - 4.00	Sathana Vaikunthawasan	The Effect of Relationship Banking on Customer Loyalty in the Retail Business Banking Industry in Jaffna District
4.00 - 4.30	B.D. Witharana and Harini Amarasuriya	Politics of Knowledge: The Case of Seeds
4.30 - 5.00	T. D. Udalagama and S. Sariola	A Step Towards Evidence Based Policy Making in the Sri Lankan Health System

Governance, Rights and the Discourse of Development

Venue: Room No. 33

Chairperson: Prof. G. Keerawella

3.00 - 3.30	I. D. L. Pathirana	Whether the Definition of Investment under the ICSID Convention Supports the Southern Aspect of the Right to Development: A Collective Rights Perspective
3.30 - 4.00	Deepika Udagama	A Critical Analysis of Post-War Constitutional Jurisprudence of the Supreme Court of Sri Lanka
4.00 - 4.30	S.S.M.W. Seneviratne	Challenges of Ensuring Accountability for International Humanitarian Law and Human Rights Law Violations Committed During the Armed Conflict in Sri Lanka: A Critical Appraisal
4.30 - 5.00	F. H. Abdul Rauf, Shamala Kumar	Dimensions of Organizational Citizenship Behavior (OCB): Are They Emic, Etic or Both? An examination of OCB at a Sri Lankan University

Transforming and Transformative Education**Venue: Education Building (Auditorium)**

Chairperson: Dr. R. Abayasekara

3.00 - 3.30	Tiloka de Silva	Determinants of Mathematics Outcomes among Primary School Students in Sri Lanka
3.30 - 4.00	S. Ravindran	Modes of Learning English as a Second Language and The Role of Motivation: A Case Study of the Second Year Students of the Faculty of Arts, University of Jaffna
4.00 - 4.30	T. Pradeep Kumar	A Study on Computer Literacy among Elementary School Students of Bangalore Rural District
4.30 - 5.00	P.R.K.A. Vitharana, A.R.G.A.M. Abeykoon Menike	Construction of Science Knowledge of 10th Graders in Sri Lanka

Business and Entrepreneurship**Venue: Audio Visual Room**

Chairperson: Prof. M. Rajarathna

3.00 - 3.30	M.P.S.K. Pathirana	Business Trusts and Business Development
3.30 - 4.00	Shuwen Yan and J.A. Karunaratne	Proliferation of Chinese Construction Sector Enterprises in Sri Lanka
4.00 - 4.30	R. Venkatapathy, P.Pratheeba	Constraints to Growth of SMEs in Selected Asian Countries
4.30 - 5.00	C. N. Rajakaruna	Application of Customized Balanced Scorecards with Medium Scale Sri Lankan Business Ventures

5.00 - 5.45 Supplementary Event**Venue: Faculty Seminar Room****Chairperson: Dr. A. Liyanage**

“Portrayal of Mental Illnesses in Sinhalese Films, What is Shown and What Does it Mean? A Qualitative Analysis”

By Dr. Shavindra Dias, Mr. Athula Samarakoon, and Mr. Sudesh Manthilaka

17 December, 2011

8.30 – 9.15 Keynote Address

“Imagination, Critical Thought and Development”

By Professor Savitri Goonesekera
Emeritus Professor of Law, University of Colombo

Venue: Arts Theater

9.15 – 10.45 Technical Session III

Business and Entrepreneurship / Environment

Venue: Faculty Seminar Room

Chairperson: Prof. M. Rajarathna

9.15 - 9.45	W. Premarathne and J.A. Karunaratne	Analysis of the Market for Small Cars in Sri Lanka
9.45 - 10.15	Suresh de Mel, David McKenzie, Christopher Woodruff	Business Training and Female Enterprise Start-Up and Growth in Sri Lanka
10.15 - 10.45	Kanchana Dehigama, Leelananda Rajapaksha, A.R.P. Dampelessa, and Suranjith Tennekoon	Sustainable Cultural Material Management under Green Building Initiatives

Governance, Rights and the Discourse of Development**Venue: Room No. 33**

Chairperson: Dr. N. Hennayake

9.15 - 9.45	A. Sarveswaran	Some Aspects of the Legal Framework for Promotion of Sustainable Tourism in Sri Lanka: An Evaluation in The Light of International Instruments
9.45 - 10.15	Dorothee Lobry	Protection of Natural Disasters Displaced In International Law
10.15 - 10.45	Ari Ariyaratne	Themes of Community and Disunity: Competing Discourses of Authority and Belonging in a Sri Lankan Village

Transforming and Transformative Education**Venue: Education Building (Auditorium)**

Chairperson: Dr. Subashini Wijesundara

9.15 - 9.45	Udeni Appuhamilage, Kusantha Herat	Knowledge Society: Transforming and Transformative Education: A Psychological Dimension in Learning French as a Foreign Language?
9.45 - 10.15	YGSW Jayaratne, K. N. Marambe	Students' Perception of the Educational Environment at the Department of Nursing, Faculty of Allied Health Sciences
10.15 - 10.45	C. N. Gunewardena, K. A. Barrett, G.U. Kulasekara, B.G. Jayatilleke, Malinda Kumarasinha, and S. Fernando	Transformative Education through Technology: Facilitating Social Construction of Knowledge Online through Cross-Cultural E-Mentoring

Revisionist Representations - History, Arts, the Media**Venue: Audio Visual Room**

Chairperson: Dr. C. Wickramasinghe

9.15 - 9.45	Andi Schubert	Knowledge with and from Society: Challenging the Paradigm and Structure of Knowledge in the Dot Com Age
9.45 - 10.15	Harshana Rambukwella	Postcolonial Nativism? Exploring The Post-Secularist Critique of History of Sri Lanka and Israel
10.15 - 10.45	Navadharshani Karunaharan	Portraying Immediate Postcolonial Life of Jaffna- Theatrical Representation of the Dramatic Texts of Prof. K. Kanapathippilai

10.45—11.15 Tea Break

11.15 - 12.45 Technical Session IV

Sri Lanka - In The Region and in the World**Venue: Faculty Seminar Room**

Chairperson: Prof. S.K. Hennayake

11.15 - 11.45	Pushpika P. Masakorala	Trends, Patterns and Determinants of Changing Sex Ratio in the Sri Lankan Population
11.45 - 12.15	K.K.D.C Ranaweera and V.G.D Nayanaka	Investigation of Physical Characteristics of Plietocene Deposits used for Ancient Pottery in Sri Lanka
12.15 - 12.45	Isuru Samaratunga	Social Support for Social Networks and Social Capital of Sri Lankan Migrants in the Netherlands

**Environment/Governance, Rights and the Discourse
of Development**

Venue: Room No. 33

Chairperson: Prof. P. Wickramagamage

11.15 - 11.45	T. W. M. T. W. Bandara and D. H. A. S. S. Perera	Human and Environmental Impacts of the Refuse Tea Industry in Udunuwara Division, Sri Lanka
11.45 - 12.15	E. M. T. K. Senevirathna	Mitigating Disastrous Human-Elephant Conflict in Sri Lanka: Mapping Risk Areas Using GIS Technology
12.15 - 12.45	Suresh De Mel, Craig McIntosh, Christopher Woodruff	Enabling Micro-Savings Through Point of Service (Pos) Terminal Deposit Collection in Sri Lanka

Transforming and Transformative Education

Venue: Education Building (Auditorium)

Chairperson: Prof. K. Athukorala

11.15 - 11.45	Rukshaan Ibrahim	The Role of Grammar in a Communicative Approach to Language Teaching
11.45 - 12.15	Bandi S. Herold, P. Paul Bharat Bushan	Confederating Transformative Education Consuetude for Human Amelioration
12.15 - 12.45	P. Ekanayake, Gamini M. M.	Teaching Practice, Efficacy and Beliefs: The Case of Mathematics Teachers

Revisionist Representations – History, Arts, the Media

Venue: Audio Visual Room

Chair: Dr. S. Sivamohan

11.15 - 11.45 H. M Nimmi Nalika Menike

Language, Body, and Law : With Special Reference to 'Welikada Prison Wall'

11.45 - 12.15 N. Abayasekera

The Politics of Representation and the Representation of Politics in Sri Lankan Fiction in English

12.15 - 12.45 T. D. Udalagama

Youth and Facebook: Behavioral Changes in Young Sri Lankans

12.45 - 1.45 Lunch Break

1.45 – 2.30 Keynote Address

"Politics, Ethics, and the Human Sciences"

By Dr. Pradeep Jeganathan

Senior Consultant Social Anthropologist, Consortium of Humanitarian Agencies

Venue: Arts Theater

2.30 - 3.00 Tea Break

3.00 - 5.00 Panel Discussion

Venue: Arts Theatre

“Priorities for Higher Education in 21st Century Sri Lanka: Natural Sciences & Technology vs. Social Sciences and Humanities”

Prof. Priyan Dias

Department of Civil Engineering, University of Moratuwa

Dr. Farzana Haniffa

Department of Sociology, University of Colombo

Dr. Nirmalie Pallewatta

Department of Zoology, University of Colombo

Dr. Sanjiva Weerawarana

CEO, WSO2 Inc.

Dr. Nishan De Mel

Executive Director, Verité Research
